Might be interesting for the slides Definitions of World Heritage and UNESCO:

https://www.unesco.de/kultur-und-natur/welterbe/welterbe-werden

Endangered intangible cultural heritage:

https://www.unesco.de/kultur-und-natur/immaterielles-kulturerbe/immaterielles-kulturerbe-weltweit/unesco-ike-5

5 Examples:

Wikipedia page:

https://de.wikipedia.org/wiki/Liste des dringend erhaltungsbed%C3%BCrftigen immaterie llen Kulturerbes

if you click on the respective cultural heritage, you will be taken directly to the UNESCO page

Guatemala: Paach ceremony, endangered since 2013

Actions for our harvest thanksgiving festival

Cooking food together

Distributing recipes in shops

Stalls at markets

Guatemala evenings

Noken - handicraft of the inhabitants of Papua, Indonesia

Endangered since 2012

Action in Museum of Ethnology

weaving/weaving courses?

v Sale with reference in 3rd world shop

Making cowbells, Portugal seit 2015 gefährdet

Partnerships with e.g. German mountain pastures and exchange of cow bells

Tourism (souvenirs, show production,..)

at "portuguese" markets, show cowbells

Al Sadu, traditional weaving arts in the United Arab Emirates

like 2 (Noken, Papua): take 2 similar ones, if 2 groups draw it compare results

Naqqāli, tradition of dramatic storytelling, Iran.

Endangered since 2011

Performances

Exhibitions e.g. in theatre foyers

Rehearsals in schools

Theatre project weeks

General Preservation of endangered cultural heritage

- Project days in schools, museums
- Projects/action weeks in cities, e.g. together with partner cities that have cultural heritage
- Cultural heritage partnerships": 2 heritage sites join forces and do joint actions/reciprocal advertising
- Visit heritage sites (with schools, in person)
- Heritage sites promote themselves
- Donations for conservation
- restoration
- Use social media actively
- Low entrance fee/ no fixed entrance fee, but as much as you want to give (often people give more then)
- Use the Open Monument Day and similar events, also develop new activities ("Open Heritage Day").
- Tourism office: active involvement and actions around heritage in general (and not only related to the local heritage)
- tell on!!!
- Avoid heritage sites with mass tourism
- Find out about the country's cultural heritage before you go on holiday

- Buy few, but quality souvenirs, from local traders (non-commercial)